

# Surpassing the goal

The wePromise Campaign for Children’s Dallas exceeded its goal a full year ahead of schedule and raised more than \$160 million



FROM LEFT: wePromise Campaign co-chairs Sandra Estess and Gifford Touchstone look at the past, present and future of Children’s with President and Chief Executive Officer Christopher J. Durovich.

Surpassing the \$150 million wePromise Campaign goal for Children’s Dallas in 2005 is a landmark in the hospital’s philanthropic history. The early end of the Campaign is a mark of pride for the thousands of employees, friends and donors throughout the community whose generous contributions testify to the great value the North Texas community places on the health of their children.

“We are deeply grateful to the community for its resounding support of our children,” said Christopher J. Durovich, Children’s president and chief executive officer. “It represents a natural and very powerful collaboration, which allows us to continually pursue clinical excellence and new knowledge focused on every child, every day.”

The historic occasion heralds the beginning of a new era for philanthropy at Children’s.

“The tremendous support for the wePromise Campaign for Children’s was

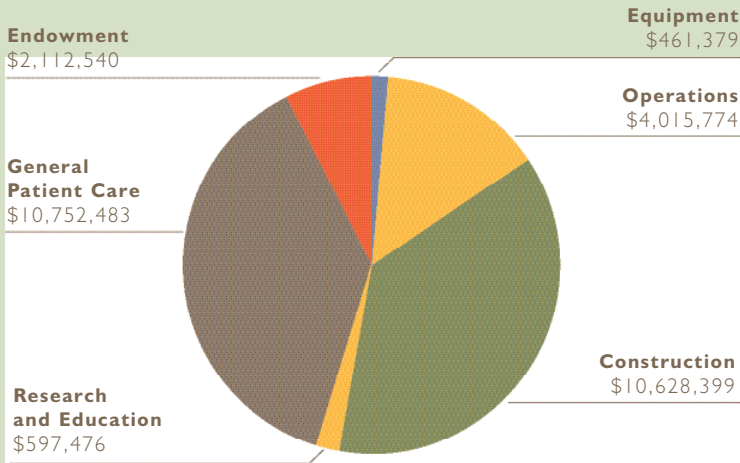
wonderful,” said Sandra Estess, Campaign co-chair. “We are grateful to everyone who made an investment in support of Children’s.”

The increasing pace of support initiated by the Campaign has made possible tremendous growth and development at Children’s — not just in terms of facilities, but in terms of overall talent, expertise and international recognition. Children’s is considered one of the leading pediatric hospitals in the country in a variety of different specialties, and further philanthropic support is paramount for continuing to enhance leading-edge facilities, recruit nationally-renowned talent, and provide the research funding necessary to improve standards of care for the future.

“It’s rewarding to witness everything that has been accomplished since we launched the Campaign, and with these gifts we will continue to see progress well into the future,” said Gifford Touchstone, Campaign co-chair.

# Banner Year

Contributions by fund designation



Contributions by constituency

Individuals/Family Foundations	\$8,475,572
Other Foundations	\$5,076,851
Corporations/Corporate Foundations	\$2,284,129
Associations	\$2,628,111
Estates	\$10,103,388

## 2005 gift highlights

The full scope of 2005 giving totaled more than \$28 million and can be seen in the charts at left. The year was highlighted by the following outstanding gifts to support Children’s:

**\$8.3 million gift from the estate of Mary Celestia Fisher** will be used for the creation of the Mary Celestia Fisher Discovery Fund, to be used to support recruitment of leading pediatric physicians and train outstanding young physicians as clinical investigators. The fund will focus on improving child health through scientific research.

**\$2.7 million grant from the Harry S. Moss Heart Trust** supports the construction and equipping of the Annette Simmons Heart Hospital, a vital part of the Comprehensive Center for Heart Care at Children’s. The center will improve patient care and promote major advances so more children will survive heart disease and heart defects.

**\$2 million challenge grant from The J.E. and L.E. Mabee Foundation, Inc.** also supports the Annette Simmons Heart Hospital. This grant also will encourage others to contribute to this project, which will enable Children’s to have the physical facilities necessary to promote innovation in pediatric cardiac care.

## Legacy Campaign launched

Children’s announced the wePromise Campaign for Children’s Medical Center Legacy in 2005 to engage leaders and philanthropists in the community to help fill the need for expert pediatric care in the counties north of Dallas.

A highly dedicated team of civic leaders, led by honorary steering committee chairs Dr. Betty Bell Muns and James Muns and committee chair Michael Dardick, is overseeing the \$15 million fund-raising Campaign for the new hospital, scheduled to open in early 2008. More than \$6.3 million already was committed to the Campaign through 2005.

### Leaders in giving

- \$1 million — Joyce and Denny Houlihan,

- founder and former chair of Sage Telecom, Inc. The Houlihans are members of the Children’s Legacy Steering Committee.
- \$500,000 — Sandy and Dave Brennan, founder and president of Brennan Financial Services. Dave Brennan hosts a weekly, call-in radio show, Dollars and Sense, on WBAP.
- \$500,000 — Lisa and Douglas Hickok, president and owner of Marquis Management. Lisa Hickok is a member of the Children’s Legacy Steering Committee.
- \$500,000 — Carolyn and Mark Speese, chairman of the board and chief executive officer of Rent-A-Center, Inc.
- \$800,000 — LegacyTexas Bank.
- \$500,000 — PepsiCo Foundation.



*Children's Medical Center gratefully acknowledges the following individuals, families and organizations whose charitable contributions helped further our mission of making life better for children during 2005.*

**The Bradford Society**  
Children's Medical Center is grateful to the following individuals who have named Children's as a beneficiary in their wills, estate plans or life-income gifts, such as charitable trusts and gift annuities.

Anonymous (10)  
Ruth E. Adler  
Charles Baldwin  
Gene H. & Kathryn S. Bishop  
Alison Black  
Wade Black  
Jacqueline & Richard Bowman  
Carole A. Bragg  
Frank & Marie-Agnes\* Bray  
Betty Brown  
Mr. & Mrs.\* John S. Brown, Sr.  
Mr. & Mrs. Victor Bychok  
Ardella Campbell  
W. B. & Clyva Mae Carson  
Fran & Bill Carter  
Mr. & Mrs. Larry W. Carter  
Mary Lee Casey  
Mr. & Mrs. Brent Christopher  
Mr. & Mrs. Andrew J. Cicherski  
Mr. & Mrs. Bill Cicherski  
John & Joyce Conroy  
Jay & Stephanie Courtney  
Bruce & Janiece Crozier  
Dr. Juanita C. Dale  
Bonnie Dixon  
Robert & Patricia Doffing  
Frances & David Eisenberg  
Jim & Betty Farnsworth  
George & Wanda Farr  
Jacqueline W. Franey  
Ms. Gloria Graham  
Ms. Judith E. Grant  
Don & Jayne Grimes  
Steven P. Hagemann  
Louise Hanaway  
John W. and Marlys L. Harris  
Amelia Lay Hodges  
Jennifer Sutton Holder  
Mr. & Mrs. Oscar C. Hollis  
Mr. & Mrs. King W. Hopkins  
Ms. Rebecca R. Horner  
Mrs. Ruth Ince  
Ms. Jeanne R. Johnson  
Harvey Jones

Mr. & Mrs. Robert J. Kowalski  
David & Cynthia Krause  
Mr. & Mrs. Edward J. Kremer  
Mr. & Mrs. John Eric Kunz, Jr.  
Britt & Beth Langford  
Mr.\* & Mrs. George A. Linskie  
Wanda Lyday  
Sally W. Lyon &  
Christopher J. Pfeiffer  
Kay & Dennis Magill  
Mr. & Mrs. P. Mike McCullough  
Mr. & Mrs.\* W. W. McGinnis  
Mrs. Marilyn D. McJimsey  
Melanie Medanich  
Mr. Marc Milstein  
Frankie E.\* &  
John D. Montgomery  
Mr. & Mrs. James A. Moore  
Dr. S. Halcuit Moore, Jr.  
Dr. & Mrs. Gary C. Morchower  
Jan & J. Marc Myers  
Sandy Kahn Nachman  
Carol L.\* & Carol J. Neaves  
Hisashi & Lynn Nikaidoh  
Jack & Nancy Oliver  
Paul M. Oliver  
Mark & Lynn Oristano  
Tina & Duffy Oyster  
Maurine Pearson  
Mrs. & Mrs. Judson C. Phillips  
Natalie S. Potter  
Deborah Price, Au.D.  
J. Phil\* & Ruth Pringle  
Donna & Gary Rahn  
Mr. & Mrs. Jackson Lee Raley  
Mrs. Sallie J. Roberts  
Greg & Joey Robertson  
Robbie & Lynore Robinson  
Richard & Janice Rogers  
Joseph A. Salgado  
Ms. Beverley Jean Schey  
Charles E. & Sarah M. Seay  
Katherine E. Shaffer  
Cindy Brinker Simmons  
David & Carol Slover  
Mrs. Miriam G. Star  
Sally Seay Stout  
James S.\* & Alta A. Sweeney  
Mr. & Mrs. Bruce Swenson  
Mrs. James R. Terrell  
Joyce & Bennett Tibbs  
Victor A. & Margaret Trubitt  
Sandra Turner  
Mr. & Mrs. Doug Vanderslice  
Ms. Joan N. Weil  
Ms. Patty Weynand  
Mrs. Martha Ruth Wheeler  
Gail White  
Mr. & Mrs. Blair P. Woodall  
Lousanne Wise Yandell

Mary Yates  
Hallie Young

\* Deceased

Estate of Mary Beasley  
Estate of Lorene W. Chewing Collins  
Estate of Mary C. Fisher  
Estate of Lucille M. Hahnel  
Estate of Mary Harding  
Estate of Maurice L. Jameson  
Estate of Lucile C. Kennemer  
Estate of Frank A. Larson  
Estate of Marie Jacqueline Rose  
Estate of Eric G. Schroeder  
Estate of Jennifer J. Tissing  
Estate of Mildred Wyatt Wold

**Endowments for Children's Medical Center**  
Permanent funds at Children's Medical Center produce annual income for a variety of uses, including patient care, medical education, psycho-social programs, research and capital equipment. Named endowments are restricted to a specific use by the donors who create them. General program endowments are restricted by Children's based on identified funding needs.

*Named Endowment Funds*

**Alexander F. Adler Endowed Fund for Patient Care and Social Work**  
For support of the Social Work department and patient care.

**Andrea Family Foundation Endowment Fund**  
For support of the Child Life department.

**Anesthesiologists for Children Endowment Fund**  
For support of perioperative services.

**Billie and Bill Aylesworth Endowment Fund**  
For support of general charitable purposes.

**Grant Alan Barnes Endowment Fund**  
For support of neuro-oncology clinical research.

**Angela and Bill Barrett Endowed Lectureship**  
For an annual lectureship in pediatric medicine for child abuse/neglect or HIV epidemic in children.

**Wade and Alison Black Endowment Fund**  
For support of the Transport Services department.

**Nannie Hogan Boyd Endowment Fund**  
For support of the Down Syndrome Clinic.

**Stephanie Michele Brant Endowment Fund**  
For support of clinical research in the Wirt "Stitch" Davis III Pediatric Intensive Care Unit.

**Gregory Breitler Endowment Fund**  
For support of the Cancer Research program.

**Carson Brock Endowment Fund**  
For support of general charitable purposes.

**Jean Ann and Stephen W. Brock Endowment Fund**  
For support of the Social Work department.

**Suzy and John S. Brown, Sr. Endowment Fund**  
For general charitable purposes.

**Susan and Stephen Butt Endowment Fund**  
For support of the Pastoral Care department.

**Clarllyn and Victor Bychok Endowment Fund**  
For support of the Child Life department.

**Fran and Bill Carter Endowment Fund**

**Phoebe D. and Samuel G. Catli, Jr. Endowment Fund**

**Keely and William Cawley Endowment Fund**  
For support of the REACH clinic.

**Meredith D. Chesler Endowment Fund**  
For support of clinical neuro-oncology research.

**Max and Gayle Clampitt Endowment Fund**  
For support of general charitable purposes.

**Jennifer Clark Endowment Fund**  
For support of general charitable purposes.

**Clendening Family Endowment Fund**  
For support of general charitable purposes.

**Harold G. Cole and Ester F. Cole Endowment Fund in memory of Albert Solomon, Jr.**  
For support of the Genetics and Metabolism department and the Sarah M. and Charles E. Seay Center for Pediatric Psychiatry.

**Conroy Family Endowment Fund**  
For support of the Center for Cancer and Blood Disorders.

**Corrigan Endowment Fund**  
For support of indigent patient care.

**Jackson David Crowe Endowment Fund**  
For support of the cardiac intensive care unit.

**Crystal Charity Ball Pediatric Emergency Network Physician Endowment Fund**  
For the support of the physician leadership position for the Pediatric Emergency Network.

**Crystal Charity Ball Pediatric Emergency Network Nurses Endowment Fund**  
For the support of the nurse leadership position for the Pediatric Emergency Network.

**Dallas Heart Ball Center for Pediatric Cardiology Research Endowment**  
For support of pediatric cardiology research.

**Craig Alan Davis Endowment Fund**  
For support of the Frank S. and Mary Jane Ryburn Heart Institute at Children's.

**Lena Palmore and Charles Kervell Davis Endowment Fund for Children with Hearing Difficulties**  
For support of children within the areas of audiology, speech pathology and otolaryngology.

**James Farnsworth Endowed Health Careers Scholarship**  
For scholarships to encourage careers in pediatric health.

**George and Wanda Farr Endowment Fund**  
For support of general charitable purposes.

**Gladys Fashena, M.D. Endowed Lectureship in Pediatric Medicine**  
For a distinguished lecture series in pediatric medicine.

**James M. and Nancy Fears Endowment Fund**  
For support of the May Smith Nursing Scholarship Program.

**First Presbyterian Church of Dallas Foundation Endowment**  
For support of the Pastoral Care department.

**E. E. Fogelson and Greer Garson Fogelson Endowment Fund**  
For support of the Craniofacial and Plastic Surgery programs.

**Genetics Services Endowment Fund in Honor of Dr. Spencer Johnston**  
For support of the Genetics program.

**Heyburn L. and Rosetta R. Hall and Bobby W. and Ann A. Smith Endowment Fund**  
For support of cardiovascular services.

# Good memories are medicine for the heart

Families who have lost a child to disease find that helping other children is a way to honor their child, find self-healing

## Clayton Dabney was fearless because of angels

At age 3, Clayton Dabney fell through a dock into deep water; he was completely in the dark and couldn't swim. Minutes later, when he found his mother's hand and was pulled to safety, he calmly assured her that he wasn't scared, that there was a bright light and an angel told him it wasn't his time. He was calmed by that same warm light and angelic assurance many times a few years later while he was at Children's for treatment of rhabdomyosarcoma, the muscle tissue cancer that claimed his life in 1995 when he was only 6 years old.

After Clayton's death, his parents, Shelby and Scott Dabney, founded the Clayton Dabney Foundation for Kids with Cancer to help families with children in the final stages of terminal cancer. Angels are the recurring icon for the CDF.

"When Clayton was sick, we were very fortunate that we had the resources to drop everything to be with him," Scott Dabney said. "Even though Clayton died, we have a lot of amazing memories with him, and that has made it a little bit easier."

When the Dabneys were in the hospital, they saw many less prosperous families, whose children spent some of their final hours alone while their parents tried to make ends meet. The Dabneys formed the CDF to help make sure that no child dies alone and that no family is left without memories.

"This is a way to keep Clayton's memory alive and is part of the healing process for Shelby and Scott, but it also serves a tremendous need," said John Owen, executive director of the CDF and a lifetime friend of the Dabneys.

The CDF provides whatever it takes for parents to be with their children — whether it is flying-in relatives or paying the rent — so parents can afford to spend time at the hospital.

The Dallas-based CDF helped 160 families create "everlasting memories" in 2005. The foundation lives by one of Dabney's catchphrases: "When you help those in need, the money will follow." To date, no eligible family has been denied assistance.

The CDF also generously donated to the wePromise Campaign for Children's and provides ongoing support for arts and crafts for cancer patients, and for annual Children's events.

"Our wish is that every family would have the chance to create some joyful memories together, because at the very end of it all, when a child is gone, there is nothing left but the memories," Mr. Dabney said. "Clayton was such a cool kid, and lived a very full life for the time he had. From our own healing process, we know good memories are medicine for the heart."

## Mark Deramee's sense of humor encouraged others

Mark Deramee is foremost remembered for his spontaneous, sometimes outrageous sense of humor. His family laughs long and unabashed when telling stories about him. They remember a boy who turned 11 on his last birthday, who spent months at Children's fighting an incredibly rare brain tumor and who never ceased to encourage the people around him.

"Mark always kept his spirits high, even during his chemo treatments," said his mother, Brenda Deramee.

Soon after Mark was diagnosed, the Make-A-Wish Foundation flew him to California to meet his hero, comedian and actor Jim Carrey. Mark's mother recalls that Carrey, Danny DeVito and the other actors and crew present were impressed by Mark's spot-on impersonations.

In addition to being a comedian, Mark was an avid soccer player, and every year since his death in 1999, family, friends



The Clayton Dabney Foundation funds the work of volunteer Nancy Johnson, known as the 'Craft Lady' by cancer patients at Children's.

and community come together for the Mark Deramee Memorial Soccer Tournament held by the Garland Soccer Association. His family uses the tournament to raise money to support brain tumor research at Children's by selling raffle tickets and soliciting prizes from the community. Pancake breakfasts and an annual bowling tournament raise additional funds. To date, the Deramees have raised more than \$40,000 for Children's to help children like Mark.

## Krissi Holman considered Children's home

In 2004, Krissi Holman shared with family and friends her desire to establish a library at Children's. She dreamed patients and families would have a place to retreat and escape through stories.

Krissi spent five years in and out of Children's, battling a rare disease known as Cushing's Syndrome. Diagnosed at 13, Krissi met her diagnosis with a faith and perseverance far beyond her years. She found strength in helping others — whether it was the Dallas homeless or the patients and staff at Children's. For Krissi, life wasn't about hardships, it was about relationships.

The creation of the Krissi Holman Family Resource Library and Children's Collection was an act of love and honor for Krissi. The concept had been in development for several years, but it was Krissi's vision that prompted the creation of a special collection of children's books. More than 6,000 children's books have been collected to help realize her dream.

"I'm sure she's looking down and knows what's going on," said Leon Holman, her father. "We now have a resource library for everyone here at the hospital — a place that Krissi loved almost as much as home."



A young patient passes time at the Krissi Holman Family Resource Library and Children's Collection at Children's, which opened in 2005.

# Tom Thumb stores show 'Kindness for Kids'

For the past decade, yellow kid-shaped cutouts have been a familiar sight every spring in Tom Thumb stores. The \$1 icons are the mainstay of Tom Thumb's Kindness for Kids program, which raises tens-of-thousands of dollars every year for cancer programs at Children's. The cutouts are part of the company's ongoing history of support for Children's.

"When Tom Thumb was founded in 1948, the founders' lifetime goal was to give back to the community, and that value hasn't changed," said Connie Yates, director of Public Affairs for Tom Thumb. "Giving to Children's is an incredible way to touch lives throughout the community and also a way to uphold those things that our customers care about, so we want to support Children's at every opportunity."

Funds from Kindness for Kids primarily support the After the Cancer Experience (ACE) program at Children's, which provides long-term follow-up care for recovered cancer patients. Other monies have gone to renovations for the cancer floor and to software and equipment upgrades to help ensure the best possible patient care.

"Our support for Children's is broadly designated to help kids with cancer, and that gives us the freedom to synchronize our funds with the hospital's immediate needs," Yates said.

Tom Thumb also provides indirect



The Women's Auxiliary Family Night at Six Flags is one way Tom Thumb supports Children's each year.

support to Children's through a variety of different events and organizations. Tom Thumb is the presenting sponsor for the Women's Auxiliary to Children's annual Family Night at Six Flags and for the annual fun run organized for Wipe Out Kids' Cancer. Tom Thumb also sponsors other organization's efforts to reduce childhood obesity, prevent child abuse and provide health insurance for all children.

"There are so many causes that pull your heartstrings, but Children's is the umbrella that makes many of those causes meaningful," Yates said.



# Generosity stewards future of Children’s

## Children’s Circle of Care

In 2005, the Children's Circle of Care reached a record 197 community members. Individual members of this group contributed \$10,000 or more to Children's Medical Center. Children's is one of 22 participating pediatric hospitals. Founded in 1995, the prestigious group's mission is to advance philanthropy that supports patient care, teaching research and advocacy by educating and recognizing leading benefactors of participating children's hospitals.

Through local and national events, members can learn firsthand how philanthropy supports pediatric research, hear from premier physicians and scientists at the forefront of improving children's health and meet peers from across the continent who share their commitment to help children.

Children's has one of the highest member retention rates of any Children's Circle of Care member hospital; testimony to the enthusiastic, sustained support of Children's by the North Texas community.

## 2005 Circle of Friends

Kathy Crow, chair of the 2005 Circle of Friends Committee, is working hard to model the value of philanthropy for her children. For this year's Committee, she recruited a record 57 women to volunteer their time to write letters and make phone calls to remind their friends what a special place Children's is and what an important community resource it is.

"Children's is a place where every gift is appreciated, regardless of size; it isn't about numbers as much as it is about helping others," Crow said.

The Committee was created in 1998 under the leadership of Randi Halsell and has contributed greatly to an increase in the number of Circle of Friends, donors who make annual gifts of \$1,000 or more to Children's. Their names are listed on the Red Wagon Wall at the hospital.

"As a family, we started giving to the hospital after our daughter, Sarah, was cared for at Children's," Crow said. "The attitude of the staff is what made us feel an attachment to Children's; they are the most selfless people I have ever met."

Crow is proud that not only are she and her husband Harlan's names are on the Red Wagon Wall, but their oldest son, Jack, will have his name on the wall in 2006. Jack is 10 years old and is learning positive life lessons from

watching his parents. "I always see my dad's name on the plaque at the hospital, and every little ounce of extra money I have I want to give to Children's," he said.

In 2005, Jack, aided by 7-year-old brother, Rob, held his second annual garage sale to raise money for Children's. He worked hard to solicit additional garage sale items from family, friends and neighbors and raised more than \$1,000.

"When my little sister went to Children's, I was so worried about her, and I am just very thankful she is all right," he said. "It feels really good to give and know that it will help someone else."

## The Bradford Society

When Mary Celestia Fisher passed away last year, she left the majority of her estate to Children's. Her \$8.3 million gift will be used to create the Mary Celestia Fisher Discovery Fund to support recruitment of leading pediatric physicians and to train outstanding young physicians to become clinical investigators. The focus of the fund will be to improve child health through scientific research.

With close friend, Sandra Turner, Fisher had visited Children's and seen firsthand what a special place it is.

"Mary and I both love children and were so impressed with the quality of care and focus on making life better for children," Turner said.

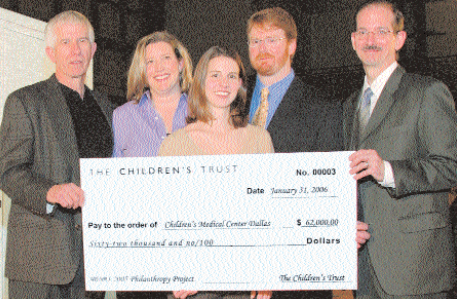
Fisher learned early-on about the value of hard work from her parents, who were farmers. She was the first woman in the Southwest to form her own consulting actuarial practice.

"Our family is so proud Mary established this bequest," said cousin Nancy Bingham. "This fund embodies her ideals and carries forward the value she and our family place on education and children."

The Bradford Society is made up of individuals who have named Children's as a beneficiary in their wills, estate plans or life-income gifts. Six new members joined in 2005. The Bradford Society's long-term vision ensures Children's always will be able to provide excellent care.



Mary Fisher's name lives on at Children's



From left, The Children's Trust 2005 Philanthropy Committee co-chairs M.O. and Jennifer Killion present a \$62,000 check to support important cardiology and injury prevention projects to Paula Yuma, Children's Injury Prevention Program manager; Dr. Todd Maxson, Children's chief of Trauma; and Dr. William Scott, Children's chief of Cardiology.

## The Children's Trust

In 2005, The Children's Trust reached a landmark 500 members, a growth of more than 60 percent from the previous year. Founded in 2001, The Children's Trust is young professionals and families who represent the next generation of leaders providing service and support to Children's. The group fosters an understanding of the goals and structure of pediatric healthcare at Children's through year-round educational, social and philanthropic activities for its members.

In addition to a collective group gift to Children's, through their involvement in The Children's Trust some members identify particular projects at the hospital for which they provide additional personal support.

Randi and Ed Halsell Family Endowment Fund For support of the ARCH Center.	Keith and Cheryl Hughes Endowment Fund	Les Femmes du Monde Endowment Fund For support of the Child Life department.	Chip Moody Child Care Endowment Fund For support of the Child Life and Social Work departments.	Floyd A. Norman, M.D. Endowment for Pastoral Care For support of the Pastoral Care department.	George (Robbie) and Lynore Robinson Family Directorship for Child Life and Child Development For support of the Child Life program.
Arthur and Mary L. Harding Endowment for Children's Medical Center For support of general charitable purposes.	Alice Jenkins Endowment Fund For support of the Epilepsy Monitoring Unit in the Neurology department.	Pam and Tom Luce Endowment Fund For support of the Pastoral Care department.	Paula F. and James A. Moore Endowed Fund in Honor of Adam W. Schwartz For support of research in Pediatric Oncology and for support of the Child Life department.	Oristano Foundation Endowment Fund For support of the Child Life program.	Leon and Leah Rudberg Endowment for Education and Research in Pediatric Emergency and Ambulatory Medicine For support of pediatric clinical education and research in Emergency and Ambulatory Medicine.
Andrea and David A. Hart Endowment Fund For support of entertainment initiatives for patients and families as directed by the Child Life department.	Dixie Shelley Jones Endowment Fund For support of the Child Life department.	Wanda W. Lyday Endowed Fund in Honor of Dr. Frank Hawley Newton For support of general charitable purposes.	Robert L. Moore, M.D. Clinical Research Fund For support of pediatric clinical research.	Pausic Family Endowment For support of the Pain Management program.	Peter Pan Children's Fund Birthday Club Endowment For support of the Injury Prevention program.
Healthcare Endowment Fund for Indigent Children in Honor of Mike and Beverly Reilly For support of indigent care.	Fannie Reeves Kahn Endowment For support of general charitable purposes.	Leeah McCulloch Endowment Fund for the Center for Cancer and Blood Disorders For support of Child Life initiatives within the Center for Cancer and Blood Disorders.	Morgan Family Endowment Fund For support of the Translation Services program.	Pittet Family Endowment Fund For support of pediatric cardiothoracic surgery through the Frank S. and Mary Jane Ryburn Heart Institute.	Frank S. and Mary Jane Ryburn Endowment for Cardiology For support of all phases of the pediatric cardiac program.
Robert S. Hendler, M.D. and Kathleen M. Muldoon Endowment Fund For support of the Psychiatry program.	Gina Kay Child Life Endowment Fund For support of the Child Life department.	Lisa McGown Endowment Fund For support of the Child Life department.	Dr. Bob and Brenda Morgan Endowment Fund For support of general charitable purposes.	Preston Hollow Presbyterian Church Endowment Fund For support of the Pastoral Care department.	Mary Dupree Scovell Endowment Fund For support of the Child Life department.
Eunice Hertenstein Endowment Fund For support of general charitable purposes.	William Joseph Kowalski Endowment Fund For support of physical and occupational therapy programs.	Kerry Edward Meyers Endowment Fund For support of endocrinology research.	Philip and Eloise Morlan Endowment Fund For support of the Child Life program.	Debbie and Ric Scripps Endowment Fund For support of the Child Life department.	Nancy and George Seay Endowment Fund For support of the ARCH Center.
Ann and Lee Hobson Endowment Fund For support of the Trauma Services area.	Edward J. and Virginia C. Kremer Endowment Fund for Pastoral Care For support of the Pastoral Care department.	Bernice and Brudus Meyerson Endowment Fund For support of the Pastoral Care department.	John Marc Myers Child Life Hematology/Oncology Endowment Fund For support of Child Life initiatives within the Center for Cancer and Blood Disorders.	Pringle Family Endowment Fund For support of the Frank S. and Mary Jane Ryburn Heart Institute.	Priscilla and Steve Shellenberger Endowment Fund For support of the Urology program.
Holmberg Family Endowment Fund For support of the Child Life department.	LEAP Endowment For support of infants, children and adolescents receiving reconstructive surgery sponsored by the LEAP program.	Paul P. and Dorothy H. Middleton Endowment Fund For general charitable and educational purposes.	Dana and Charles Nearburg Endowment Fund	Reed Family Endowment Fund for Pastoral Care For support of the chaplains in the Pastoral Care department.	
J. L. Huffines Endowment Fund For support of the Social Work department.	Steven R. and Janet C. Leonard Endowment Fund For support of the Social Work department.	Mark and Charla Miller Endowment Fund	Thomas H. and Judy A. Neuhoﬀ Endowment Fund For support of the Child Life program.		Cindy Brinker Simmons Endowment Fund For support of pediatric cancer research and education.
		Mr. & Mrs. Robert S. Miller Endowment for Child Life For support of the Child Life program.	Dr. & Mrs. Hisashi Nikaidoh Endowment Fund For support of the Pastoral Care department.		

# Community events, projects focus on hospital

## Texas Stampede

Real-life cowboys and top-name musicians come to Dallas every year for the Texas Stampede's seasonal lineup of exciting events. The Pace Picante ProRodeo Classic, the last big event before the National Finals Rodeo, is a three-day weekend featuring concerts by performers such as Sheryl Crow, Martina McBride, Willie Nelson and MercyMe. In its five years, the organization has raised more than \$2.5 million for Children's.

## Women's Auxiliary

Since 1962, the Women's Auxiliary to Children's has been on the frontlines of support for the hospital. Among the first to make a commitment to Children's Legacy, the group's \$150,000 pledge is in addition to the \$3.1 million commitment currently being fulfilled to fund the 22-bed Women's Auxiliary 12th Floor Critical Care Unit.

The 800-member group's efforts include Family Night at Six Flags, Breakfast with Santa, holiday cards and the Children's Corner gift shop. In 2005, the organization presented a check for \$716,000 to Children's.

## D Home Showhouse

It took 11 months and several thousand helping hands to create the D Home Showhouse. All proceeds from tickets sales and a portion of the funds from the sale of furnishings in the home benefit the construction of Children's Medical Center Legacy.

Corporate and community volunteer groups that helped staff home tours included Alliance Data, Children's, Downtown



Children decorate holiday cookies at Lights of Legacy in Plano.

Dallas Rotary, Ebby Halliday Realtors, EDS, Granite Properties, Junior League of Plano, Keller Williams Realty of Plano, Lennox International, National Charity League, Nordstrom, RBC Dain Rauscher, The Adolphus, The Children's Trust, The ReSource Group and Women's Auxiliary to Children's Medical Center.

## Lights of Legacy

In 2005, the Shops at Legacy in Plano celebrated the fourth Annual Lights of Legacy Treelighting Festival benefiting Children's Medical Center Legacy. The festival centered on the lighting of a 65-foot tall Christmas tree. Concerts, crafts, carolers and carriage rides were among many other festivities.



- Bob Smith, M.D. Endowment Fund for Pediatric Urology**  
For support of the Pediatric Urology research and educational program.
- Roger and Marianne Staubach Endowment Fund**  
For support of Diabetes Patient Care services.
- John and Barbara Stuart Endowment Fund**  
For support of the Theodore P. Votteler Fellowship in Pediatric Service.
- Roy and Christine Sturgis Endowment Fund**  
For support of the May Smith Nursing Lectureship.
- Timothy J. Sullivan, M.D. Endowed Fund for Children with Asthma**  
For support of the Asthma program.
- Alta A. Sweeney Endowment Fund**  
For support of the Fogelson Plastic and Craniofacial Surgery Clinic.
- James S. Sweeney Endowment Fund**  
For support of the chaplains in the Pastoral Care department.
- Charles M. and Nadine Tanner Endowment Fund**  
For support of training and education of the nursing staff.
- Paul P. Taylor Pedodontic Association Endowment Fund**  
For a lectureship on issues in Pediatric Dentistry.
- James Robinson Terrell and Betty J. F. Terrell Endowment Fund**  
For support of the dental program.
- J. J. Tissing Memorial Education Endowment Fund**  
For support of educational initiatives for Non-Advanced Practice Critical Care Service nurses.
- Tom Thumb After the Cancer Experience Program for Children Endowment Fund**  
For support of the After Cancer Experience (ACE) program within the Center for Cancer and Blood Disorders.
- Eleanor W. Allen and Marjorie A. Tranchin Endowment Fund**  
For support of Craniofacial Services and other general charitable purposes.
- Louis R. Turbeville, Jr., M.D. Endowed Pediatric Research Fund**  
For support of pediatric clinical research conducted by fellows, residents and medical students.
- Sharon and Robert Van Cleave Endowment Fund**  
For support of the REACH program.
- Votteler Chief of Surgery Endowment Fund**  
For support of training pediatric physicians and developing state-of-the-art surgical facilities and programs.
- Kaitlyn Pearce Wade Endowment Fund for Hematology/Oncology**  
For support of the Center for Cancer and Blood Disorders.
- D. Craig Walker Family Endowment Fund**  
For support of the Pastoral Care department.
- Carter Stephenson, Willard E. Walker and Willard E. Walker, Jr. Endowment Fund**  
For support of neuro-oncology clinical research.
- Arthur G. Weinberg Endowment Fund**  
For support of the Arthur G. Weinberg Award for Excellence in Medical Technology.
- Jimmy and Carl Westcott Endowment Fund**  
For support of general charitable purposes.
- Robert Wiebe Emergency Department Fund**  
For support of the Pediatric Emergency department.
- Susan and Joel Williams, III Endowment Fund**  
For support of the Pastoral Care department.
- Kathryn Elizabeth and Benjamin Edward Wilson Memorial Endowment for Pastoral Care**  
For support of the Pastoral Care department.
- Cayla and William K. Woodruff Endowment Fund**  
For support of the Nephrology program.
- Sharon and Terry Worrell Endowment**  
For support of the REACH clinic.
- Sharon and Terry Worrell Family Endowment Fund**  
For support of the Child Life department.
- General Program Endowment Funds*
- Chaplaincy**  
For support of the Pastoral Care department.
- Dental Clinic Endowment Fund**  
For support of the Dental Clinic.
- Kidney & Urology**  
For support of the Kidney and Urology program.
- Children's Circle of Care**  
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# Signature events bring out support

In 2005, the hospital’s three anchor fund-raising events and a variety of third-party events provided dozens of opportunities for the community to show its love and support for Children’s.



AT LEFT: The annual Neiman Marcus Adolphus Children’s Parade brings a host of sights, sounds and color to downtown Dallas each December.

BELOW LEFT: Golfers tee off at the Children’s Medical Center Chip Moody Classic golf tournament.

The three anchor events each are a series of opportunities for community members to show their support of Children’s. Spin-off events include brunches, charity auctions and other festivities. A variety of third-party fund-raising events include dinners, art and theater events, fun runs and many sporting events including martial arts, golf, shuffleboard and soccer tournaments.

**Neiman Marcus Adolphus Children’s Parade**  
The volunteer-driven Neiman Marcus Adolphus Children’s Parade is the only holiday parade in the U.S. specifically for children. The 18th edition of the parade generated community and business support through sponsorships of balloons and floats. More than 350,000 people crowded downtown Dallas for the parade, which was made available to more than 100 million households worldwide through television syndication. All proceeds from the parade are designated to support the Child Life program at Children’s.

**Chip Moody Classic golf tournament and auction**  
The 18th Annual Children’s Medical Center Chip Moody Classic golf tournament and auction, benefiting the Chip Moody Child Care Fund and Endowment, netted more than \$220,000 in 2005. Proceeds assist patient families at Children’s to purchase medication, in-home monitoring equipment and other necessities. Funds also support specific Child Life programs at Children’s and

medical camps for Children’s patients at Camp John Marc. Northwestern Mutual Financial Network, The Texas Financial Group-Dallas was the presenting sponsor for 2005.

**Children Helping Children tennis tournament**  
In 2005, the annual *Children Helping Children* Junior Singles Tennis Tournament raised a new high of more than \$145,000 to support the Center for Cancer and Blood Disorders at Children’s, bringing the event’s lifetime total to more than \$1.7 million. Almost 600 junior level tennis players ages 8 to 18 from Texas, Oklahoma and Arizona came to Plano to compete. Player Meredith Leyendecker, 18, set a new record for support by raising more than \$25,000 in pledges. Her inspiration is her younger brother, Eric, who was diagnosed with Hodgkin’s lymphoma in 2004 and who is “doing great” under treatment at the Children’s CCBD. Kohl’s Department Stores returned as the tournament’s presenting sponsor for 2005.



Pam and Ken Sumrow with son, Clint, at the annual *Children Helping Children* Junior Singles Tennis Tournament. The Sumrows founded the tournament 15 years ago to unite their love for tennis with their gratitude for the successful cancer treatment Clint received at Children’s as a child.



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Women's Auxiliary to Children's Medical Center

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United Healthcare of Texas

**\$10,000 - \$49,999**  
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**Matching Gifts**  
A number of local and national corporations will match their employees' gifts to Children's Medical Center. Thanks to the generosity and initiative of our donors, Children's received matching gifts in 2005 from the following:

Abbott Laboratories  
Alliance Capital Management, LP  
AMR Corporation  
Bank of America  
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Cingular Wireless  
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Tenet Healthcare  
UBS  
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**2005 Event Sponsors**  
Children's Medical Center receives widespread support from throughout our community, thanks to those who sponsor our annual events.

**Children Helping Children Junior Singles Tennis Tournament**

**Presenting Sponsor**  
Kohl's Department Stores

**Event Sponsors**  
babystyle  
Blue Bunny  
Chuck E. Cheese  
Coppermark Bank  
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Metrocrest Orthopaedics and Sports Medicine – Dr. Keith Heier  
Metroplex Tennis League  
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North Texas Orthodontics  
The Prince Sports Group  
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The Shops at Willow Bend  
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Tom Thumb  
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**Children's Medical Center Chip Moody Classic**

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**Event Sponsors**  
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**Women's Auxiliary to Children's Medical Center**  
The Women's Auxiliary to Children's Medical Center raises funds through five major efforts: The Children's Corner, the hospital's gift shop; sales of holiday cards; the Breakfast with Santa event prior to the Neiman Marcus Adolphus Children's Parade; and the Family Night at Six Flags benefit each spring. Thanks to these very special sponsors who, along with many others, supported the Auxiliary's efforts in 2005.

94.9 FM KLTY  
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Michael and Kathryn Crow  
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Kohl's Department Stores  
Margot and Ross Perot  
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Tom Thumb  
UPN 21

**Children's Miracle Network**  
Thanks to the following corporations and organizations who have given to our hospital through Children's Miracle Network programs.

**\$500,000+**  
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**\$100,000 - \$499,999**  
Costco  
Dallas & Fort Worth Area Credit Unions  
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**\$50,000 - \$99,999**  
Crossmark  
Diamond Shamrock (Valero)  
Sam's Club

**\$10,000 - \$49,999**  
Ace Hardware  
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Caliber Collision Centers  
Cartridges for Kids  
Church's Chicken  
Credit Union for Kids – Dallas  
Dairy Queen  
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Fort Worth Chapter of Credit Unions  
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General Growth Properties  
Goody's Family Clothing  
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Starbucks Coffee Company  
Texas Health Resources  
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Univision  
Variety – The Children's Charity of North Texas  
Wal-Mart/SAM's Club  
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**\$10,000 - \$49,999**  
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Caliber Collision Centers  
Cartridges for Kids  
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Dairy Queen  
EECU  
Entertainment Passbooks  
Fort Worth Chapter of Credit Unions  
Fort Worth Community Credit Union  
General Growth Properties  
Goody's Family Clothing  
Kiwanis International  
Kroger  
Love's Country Stores  
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Texas Federal Credit Union  
Texas Trust Credit Union  
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USA Gymnastics

*We have made every attempt to ensure the accuracy of this list. However, we ask that you contact us with any corrections so that we may update our information. Thank you.*

# Heroic ambassadors

## Wipe Out Kids' Cancer funds research and inspires patients



**Cindy Brinker Simmons and the 2006 WOKC Ambassadors.**

Wipe Out Kids' Cancer, the passion of Cindy Brinker Simmons, celebrated its 25th anniversary in 2005. Simmons founded WOKC in memory of her late mother, tennis leg-end Maureen "Little Mo" Connolly Brinker, who died of cancer in 1969 at age 34. Children's has been the organization's sole beneficiary since 1985.

"Both Mom and Dad modeled servant leadership, and I want to continue that legacy," Simmons said. "My platform is crusading to eradicate pediatric cancer, and Children's is the place where research funding from WOKC can have the maximum benefit in blessing young people's lives."

Simmons' relationship with Children's began in 1982 when she met Dr. George Buchanan, chief of Hematology-Oncology at Children's, and was impressed by the preeminent work being done at Children's. Her brief tour became a lifelong mission to fund pediatric cancer research.

Simmons became further involved in 1983 when she joined the Children's Board of Directors. The first woman to be vice chair of the Board, she also spent several years as chair of the quality assurance committee. Her resolute commitment to the mission of WOKC was further strengthened when her husband, Bob, was diagnosed with cancer in 2002. The disease claimed his life in 2005.

### Encouraging others

During the 25 years that Simmons has been crusading against cancer, survival rates for pediatric cancers have doubled to nearly 90 percent. But cancer still is the No. 2 killer (behind accidents) of children 14 and younger.

WOKC launched the Ambassador Program in 1987 to help patients reconnect to the simple joy of being kids, and to help give families hope. Each year, 10 to 15 children undergoing cancer treatment at Children's are chosen as Ambassadors and attend events like Texas Rangers baseball games and ice skating parties. An annual swim party brings together patients, their families and Ambassador alumni for an evening of fun where they also can share experiences.

Simmons said she believes it is vital for children to realize that cancer does not have to define their lives and that positive things can be realized from the experience. "It is very easy to become discouraged, so we want to show these children that people live with cancer and that it can ignite dreams, intensify passion for life and instill confidence in remarkable ways," she said. "We encourage them, and just let them know that cancer is so limited: it cannot quench the human spirit, it cannot corrode faith, it cannot silence courage. And even when a person dies, it cannot destroy the legacy they leave behind."